

ADVOCACY



Infrastructure & Other Accomplishments

Velo Cape Breton (VCB) has a long history of advocating for safe cycling and improved infrastructure. VCB worked with the Cape Breton Regional Municipality (CBRM) in the development of the Active Transportation Plan and since its acceptance in 2008, have continued to work collaboratively with both the municipality and the province.

Some highlights of 2014-15 are...

- Province adopts new cycle friendly rumble strip policy
- Plans for Blue Route across Cape Breton, <http://bicycle.ns.ca/blue-route/>
- Improvements to the paved shoulders at the Little Bras D'or Bridge
- CBRM Active Transportation launch, <http://www.cbrm.ns.ca/activetransportation>
- The inauguration of the GreenLink Trail in Sydney
- The new edition of the CBRM Bike Map, <http://www.cbrm.ns.ca/activetransportation>
- The opening of the new Sydney River Bridge with paved shoulders and a 4-metre wide pedestrian and cyclist path. The approaches to and from the bridge remain incomplete.
- By moving fog lines CBRM found 6kms of paved shoulders measuring 1.5 meters in the area of Glace Bay on Dominion St., Brookside St. and Reserve St. during the summer of 2014. CBRM plans to add 8kms more during 2015, located in Sydney, the Northside Industrial Park and between Dominion and Glace Bay.
- The bike path along Grand Lake Road will continue as one of the signature projects to link Sydney to CBU and Glace Bay. Construction began on the Grand Lake Road Multi-use Path from Reserve to the Airport and a smaller section adjacent to the Mayflower was completed in 2014.

- The NS Department of Transportation and Infrastructure Renewal announced the construction of an overpass for pedestrians and cyclists at the Highway 125 intersection with Grand Lake Road in CBRM.

The 9th Annual Nova Scotia Cycling Summit took place on October 17 – 19, 2014, in Halifax NS. The summit attracted delegates for the two-day meeting including cyclists, planners, transportation engineers and health specialists. We hope you will join us for the 10th Annual Nova Scotia Cycling Summit on October 2 - 4, 2015 in Kings County in the Annapolis Valley! See <http://nsbikesummit.ca/> for more information.



Ride of Silence

The 2015 Ride of Silence took place on May 20 at 7 pm. Monika Dutt, Medical Officer of Health Cape Breton, was the official spokesperson. The route was: Open Hearth-Ferry Street- Victoria Rd- Ashby Corner- Prince Street- Target Parking lot.

The mission of the world-wide Ride of Silence is to honor bicyclists killed by motorists, promote sharing the road, and provide awareness of bicycling safety. rideofsilence.org

VCB Cycling Ambassadors

The Velo Cape Breton Volunteer Cycling Ambassadors program is continuing on a voluntary basis. You may see a VCB Ambassador in your neighbourhood on their bicycles, promoting cycling awareness and the rules of the road, and educating public.



What is the role of a VCB Cycling Ambassador?

- Work with and for the community
- Educate in the best practices of cycling
- Encourage public to ride for transportation
- Support recreation cycling

What can VCB Cycling Ambassador teach me?

- Bicycle tips and road rules
- Basic bike mechanics - safety assessment
- Cape Breton's highlights & resources
- Bicycle culture
- How to decrease bicycle incidents
- How to increase your use of a healthy alternative to cars



To learn more about the initiatives, Education and Advocacy of Velo Cape Breton, please visit velocapebreton.ca